



What's New at Dr. Dorgan's

NEW PATIENTS

Fall is upon us once again! As the Summer draws to an end and we settle into our new routines, let's keep dental health at the forefront of our minds.

We want to welcome new patient referrals and extend this welcome to include families and *children of all ages*. This includes existing patients as well, please know your children are always welcome in our practice for general check-ups and cleanings.

Patients of record, we have always appreciated referrals and your confidence in our practice. We now are tracking all new patient referrals so that we may better give credit where credit is due. We want to

thank you personally and reward you for new patient referrals. We know that your friends and family consist of people **just like you**. We enjoy our patients of record and would like to fill our practice with patients **just like you**. If you know anyone who would appreciate and benefit from the type of dentistry we provide, please send them our way!

OUR WEBSITE

We are planning to update our website! We would like for it to be a better tool for our patients. What would you like to see?

Call the office or send us a note and let us know what you feel might be useful!

IN THE NEWS

In case you have not had the opportunity to read it for yourself, Dr. Dorgan has made the "Top Dentist in 2007" in the Main Line Today magazine.

Dr. Dorgan was the only dentist named in two categories, "General Dentistry" and "Cosmetic Dentistry" by his colleagues in Montgomery, Delaware, and Chester Counties.

NEW LOOK

Next time you are in the office check out Dr. Dorgan's sleek new do! He looks absolutely fabulous!!



Utilize Your Unused Insurance Benefits

For those of you who are fortunate enough to have dental insurance coverage, now is the time to review your treatment needs.

Most insurance companies offer between \$1,000—\$2,000 maximum benefit per patient. At the end of

each year any unused insurance benefits simply disappear.

Please call Denise at your earliest convenience to review outstanding treatment, review exactly how much dental benefit is remaining, and to schedule in

a manner that will best utilize your remaining benefits.

The month of December tends to fill up quickly with patients wanting to utilize their benefit so please do not hesitate!

BEWARE OF TOOTH EROSION

Enamel on your teeth can be worn away by acid found in carbonated beverages, pure fruit juice and individuals with acid reflux or bulimia. Some signs of tooth erosion range from sensitivity, discoloration, rounded teeth, to cracks and cupping (small dents in the chewing surface of the teeth).

Consult with your hygienist or Dr. Dorgan if you feel you maybe be experiencing signs of tooth erosion. They can help determine the cause of the erosion and help you develop a plan for preventive action to protect your teeth.

Stages of a Smile Makeover

A great deal of work goes into planning a smile makeover for a patient. Dr. Dorgan plans each case individually to deliver beautiful esthetic results that are also functional and healthy for the patient.

If a smile makeover is something you are interested in, your first visit is a records visit. Dr. Dorgan will examine your mouth, take diagnostic photographs and Chrissy will take impressions.

This visit will be followed by a consultation with Dr. Dorgan and Denise. Dr. Dorgan will ask you to share your concerns and expectations as we review your diagnostic photos to help develop an individualized treatment plan just for you.

Once your treatment plan has been developed, all fees have been presented and you have committed to treatment, Dr. Dorgan will do a laboratory wax-up.

Dr. Dorgan will use your diagnostic models and apply wax to create a mock-up of how your teeth will look once the work is completed. This wax mock-up will later aid in the fabrication of your provisionals or temporaries.

If you are planning to bleach your teeth now is the time to do it.

Beautiful and durable provisional restorations are made from hard acrylic. Your provisional phase is important as it gives you and your dentist another opportunity to refine the changes in your teeth for

optimal results prior to creation of the final restoration.

Dr. Dorgan takes great care in providing our dental laboratory with every bit of information they could possibly need to assure a beautiful final restoration that will certainly exceed your expectations.

Once we have the final restorations we try them in for your approval and then permanently cement or bond them into place.

Each step during the process of the smile makeover is done with a great deal of thought and care to provide you with a long lasting restoration that not only looks great but feels great.



BEFORE



AFTER

Enjoy the Fall Season

Whether you are sending children off to school or college, enjoying the football season, or watching the leaves change color, know we are thinking of you and wishing you well.

Jay, Chrissy, Denise, Lisa & Marchia



P.S. Let us not forget to "fall back" & reset our clocks November 4th!